

Malone Kinard-Huisinger

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Education

Randolph College (2021-2022)

- Men's Basketball 2021 - 2022
- STEM Scholarship Recipient

Clemson University

Bachelor of Arts in Sports Communication, May 2025 (Expected)

- Clemson Rowing Association team member.
- Senior Reporter for The Tiger newspaper.
- Creative Copywriter Cadency.
- Life Scholarship Recipient.

Professional Experience

Cadency, Clemson University's In-House Brand Agency

Creative Copywriter

- Collaborated with teams to develop creative concepts and marketing materials for clients, including Whataburger.
- Produced engaging copy for advertisements, social media, and promotional campaigns to enhance brand visibility.
- Contributed to brainstorming sessions, ensuring client messaging aligned with target audience preferences.

The Tiger, Clemson's Student-Led Newspaper

Senior Reporter

- Authored in-depth articles and reports on campus and sports-related topics.
- Conducted interviews and research to deliver accurate, compelling stories for publication.
- Mentored junior reporters, providing guidance on journalistic practices and writing techniques.

The Olde Pink House, Savannah, GA

Server Assistant

- Supported servers by maintaining clean and organized tables and dining areas.
- Assisted with food and beverage delivery, ensuring high service standards.
- Enhanced the guest experience by addressing needs promptly and courteously.

Skills

- Creative Writing and Editing
- Copywriting for Print and Digital Media
- Research and Reporting
- Teamwork, collaboration and community relations

